

# INSPIRING INNOVATION AT CMOW

The North Carolina Science Festival is a month long celebration of science every April. Each year, there are hundreds of events across the state focused on fun, interactive science learning opportunities. An initiative of Morehead Planetarium and Science Center, the Festival highlights the educational, cultural and financial impact of science in North Carolina.

The Children's Museum of Wilmington has been hosting an NC Science Festival event since 2018. Science is an important part of childhood, serving to build important skills for learning and a basis for scientific understanding. This year's event is "Science All Around" and will provide an opportunity for little learners to test ideas, explore technology, and imagine being a scientist.





# **NC SCIENCE FESTIVAL**

#### **INSPRING INNOVATION**

THE CHILDREN'S MUSEUM OF WILMINGTON APRIL 26TH, 2025 | 9AM - 12PM

# **BECOME A SPONSOR**



## \$10,000 EUREKA! SPONSOR

- This level allows Science Fest to be a FREE event!
- Company receives early event access and 10 event tickets
- Premier listing on website and Facebook event pages; additional promotion on NC Science Festival, NC STEM
  Center, Science Near Me, and NC Science Trail websites
- Premier listing on Front Desk marquee: over 65,000 annual visitors
- Premier listing in weekly e-newsletter up to sponsored event: reaches over 2.5k subscribers
- Premier social media recognition: over 11k followers on Facebook & 4.5k followers on Instagram
- 2 community memberships gifted to community serving organizations, given in company name
- Invitation to highlight business with representatives and table at event
- Option to add additional promotional elements

### \$5,000 CATALYST SPONSOR

- Atomic Sponsor perks plus:
- Company receives 5 event tickets
- Sponsorship showcased on Front Desk marquee: over 65,000 annual visitors
- 1 community membership gifted to a community serving organization, given in company name

# 3000

### **ATOMIC SPONSOR**

- Progressive Sponsor perks plus:
- Logo & Link on website and Facebook event pages
- Invitation to highlight business with representatives and table at event

#### \$500

## **PROGRESSIVE SPONSOR (2)**

- Theory Sponsor perks plus:
- Swag opportunity at event
- Included in weekly e-newsletter up to sponsored event: reaches over 2.5k subscribers

#### \$250

### **THEORY SPONSOR (4)**

- Logo on event signage and website event page
- Social media recognition: over 11k followers on Facebook & 4.5k followers on Instagram

#### \$0

### **SCIENCE & NONPROFIT PARTNERS**

• We welcome partners that align with the Museum based on mission or science professionals to volunteer and showcase what they offer to the community

■ **WH** Research

For more information about sponsorships, contact: Alicia Scanlan at ascanlan@playwilmington.org or 910-254-3534 x 107

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